

Review of Vision Statement

The purpose of this exercise is to see whether we are moving in the right direction with the vision. So, with your group, discuss the vision statement. Determine whether you agree with it. Please mark the appropriate box on the sheet and determine whether any other changes should be suggested or if we are missing any goals for the principle.

Anderson is a thriving, diverse, family-friendly, and welcoming community that offers a high-quality of life for residents by focusing on sustainable growth and redevelopment that highlights the area’s natural features and community assets. Anderson’s future is one where:

- New development and investment supports and enhances local assets and creates a sense of place throughout the community; New development and investment that supports and enhances local assets and creates a sense of place throughout the community;
- A thriving local economy with an abundance of jobs, fostering entrepreneurial business growth, and attracts high quality talent to the diverse job base;
- Vibrant and attractive street corridors that are designed to support well-being and bolster local shops and destinations;

- There is a bustling and active Downtown where people live, work, shop, and play and is the destination for arts and culture within the State;
- Residents of all ages and abilities are afforded opportunity to attain suitable housing, life-long learning, and recreational amenities;
- A desirable standard of living is obtainable, attracting new residents, and encouraging current residents to stay and grow their families;
- There is a noticeable commitment to inclusivity and appreciation for residents and their valuable contributions; an
- There is widespread civic pride!

	Agree	Agree but change wording	Disagree
Anderson is a thriving, diverse, family-friendly, and welcoming community that offers a high-quality of life for residents by focusing on sustainable growth and redevelopment that highlights the area’s natural features and community assets. Anderson’s future is one where:			
▸ New development and investment supports and enhances local assets and creates a sense of place throughout the community; New development and investment that supports and enhances local assets and creates a sense of place throughout the community;			
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▸ There is a noticeable commitment to inclusivity and appreciation for residents and their valuable contributions; and			
▸ There is widespread civic pride!			

Review of Goals: Lively Arts & Culture Scene

The purpose of this exercise is to see whether we are moving in the right direction with the goals and whether we missed something. So, with you group, discuss the goals for each of the planning principles. Determine whether you agree with the goal and whether it related to the principle’s definition. Please mark the appropriate box on the sheet and determine whether any other changes should be suggested or if we are missing any goals for the principle.

Lively Arts & Cultural Scene: Anderson has a history of excellence in arts and culture with amenities like the historic Paramount Theatre, the Anderson Museum of Art, and the Anderson Symphony Orchestra. The City aims to promote and expand upon these assets by supporting local talent and engaging the community through events and education.

Goal Statement	Agree	Agree but change wording	Unclear how it relates to principle's definition	Disagree, does not align with principle's definition
Preserve historic structures in Anderson that add to the character of the area				
Support the development of cultural amenities				
Promote city-wide social events and activities				
Become an arts district destination				
Utilize and promote the local arts as learning resources for community members of all ages				
Support existing arts and cultural community assets				

Review of Goals: Strong Educational System

The purpose of this exercise is to see whether we are moving in the right direction with the goals and whether we missed something. So, with you group, discuss the goals for each of the planning principles. Determine whether you agree with the goal and whether it related to the principle’s definition. Please mark the appropriate box on the sheet and determine whether any other changes should be suggested or if we are missing any goals for the principle.

Strong Educational System: Anderson is home to three higher education institutions and a network of public and private schools that provide opportunities for learning at any age. Anderson desires to support and retain its talented and educated citizens. The City aims to reduce the barriers to educational attainment by providing supportive services, such as convenient access to public transportation and availability of after-school activities.

Goal Statement	Agree	Agree but change wording	Unclear how it relates to principle's definition	Disagree, does not align with principle's definition
Support partnerships between educational entities to create more opportunities for educational attainment				
Support Anderson public schools				
Collaborate with Anderson University, Purdue Polytechnical, and Ivy Tech to attract and retain talent				
Collaborate with educational and social providers to offer tutoring and after school activities				
Focus on reducing barriers to educational attainment, such as lack of transportation or childcare				

Review of Goals: Active Corridors

The purpose of this exercise is to see whether we are moving in the right direction with the goals and whether we missed something. So, with you group, discuss the goals for each of the planning principles. Determine whether you agree with the goal and whether it related to the principle’s definition. Please mark the appropriate box on the sheet and determine whether any other changes should be suggested or if we are missing any goals for the principle.

Active Corridors: Street design impacts well-being, safety, accessibility, and business opportunities. Our corridors serve to connect us within our community and connect us to regional destinations. Streets are the front doors to our community, businesses, activities, and homes. Many streets in Anderson were designed during a time that prioritized motor vehicle traffic flow, often at the cost of well-designed sidewalks and without providing on-street parking. Community demands have shifted, and re-examining existing streets creates an opportunity to redesign the corridors based on new demands, best practices, and community goals.

Goal Statement	Agree	Agree but change wording	Unclear how it relates to principle's definition	Disagree, does not align with principle's definition
Create an identifiable and welcoming gateway into Anderson				
Incentivize rehabilitation and redevelopment along corridors				
Encourage a variety of uses along corridors				
Remediate brownfields				
Support street design that promotes walkability, space for transit stops, and local businesses				

Review of Goals: Sustainable Growth & Economic Development

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Sustainable Growth & Economic Development: An important but difficult to quantify growth outcome is how the growing parts of Anderson look, feel, function, and are experienced - all of which contribute to whether people will feel good and safe in a given area. There are significant differences in how development looks and feels in different parts of Anderson - e.g. Downtown and Scatterfield Road. In this plan, Anderson must turn its attention to improving the quality of place. Through the design of the built environment, a community can convey its unique character, impact residents’ well-being, and promote a sense of community pride–this is quality of place. There are many components that can contribute to a sense of place including neighborhood character, residential form, land uses, street design, landscaping, public art, and more.

Goal Statement	Agree	Agree but change wording	Unclear how it relates to principle's definition	Disagree, does not align with principle's definition
Achieve an intentional balance between new development and redevelopment				
Focus on the core to rehab or redevelop neglected properties while maintaining Anderson’s place-based character				
Encourage small local businesses and entrepreneurial development				
Attract and diversify employment industries				
Foster a strong community-industry partnership				

Review of Goals: Attainable Housing Opportunities

The purpose of this exercise is to see whether we are moving in the right direction with the goals and whether we missed something. So, with you group, discuss the goals for each of the planning principles. Determine whether you agree with the goal and whether it related to the principle’s definition. Please mark the appropriate box on the sheet and determine whether any other changes should be suggested or if we are missing any goals for the principle.

Attainable Housing Opportunities: Anderson aims to provide a variety of housing options that span the spectrum of community needs, from affordable to high-end housing. Housing should be attractive and well-maintained to promote Anderson as a safe and desirable residential community. Residential developments should be interconnected with each other and to city destinations, including employment, recreation, institutions, and other amenities and services.

Goal Statement	Agree	Agree but change wording	Unclear how it relates to principle's definition	Disagree, does not align with principle's definition
Increase the amount of housing to match the future demand for a variety of housing and living options				
Identify barriers to housing and the types of housing that are in short supply				
Encourage maintenance of residential properties				
Improve multi-modal transportation connectivity in existing and future residential developments to key destinations in Anderson				
Allow a range of housing types both within neighborhoods and across the community				
Update the zoning ordinance to permit desired housing types by right				

Review of Goals: Diverse Recreational & Entertainment Offerings

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Diverse Recreational & Entertainment Offerings: Anderson is a place for locals and visitors that want to enjoy a variety of recreation and entertainment options. Anderson’s existing parks and public spaces are being maintained and upgraded to serve a broad spectrum of users. These include activities and programming for people of all ages and abilities. Anderson further promotes their flourishing arts scene with community events and entertainment, including concerts and holiday celebrations.

Goal Statement	Agree	Agree but change wording	Unclear how it relates to principle's definition	Disagree, does not align with principle's definition
Provide organized recreational activities for various age groups				
Create or improve accessible and attractive spaces for youth to enjoy (K-12)				
Activate gathering spaces with an array of events and programming that fosters community connectedness				
Improve the condition, accessibility, safety, and connectivity of existing parks				
Support existing cultural assets and venues that enhance Anderson’s quality of life				
Attract entertainment venues that support quality of life through quality of place				
Reimagine the White River as a recreational asset				

Review of Goals: Vibrant Mixed-Use Downtown

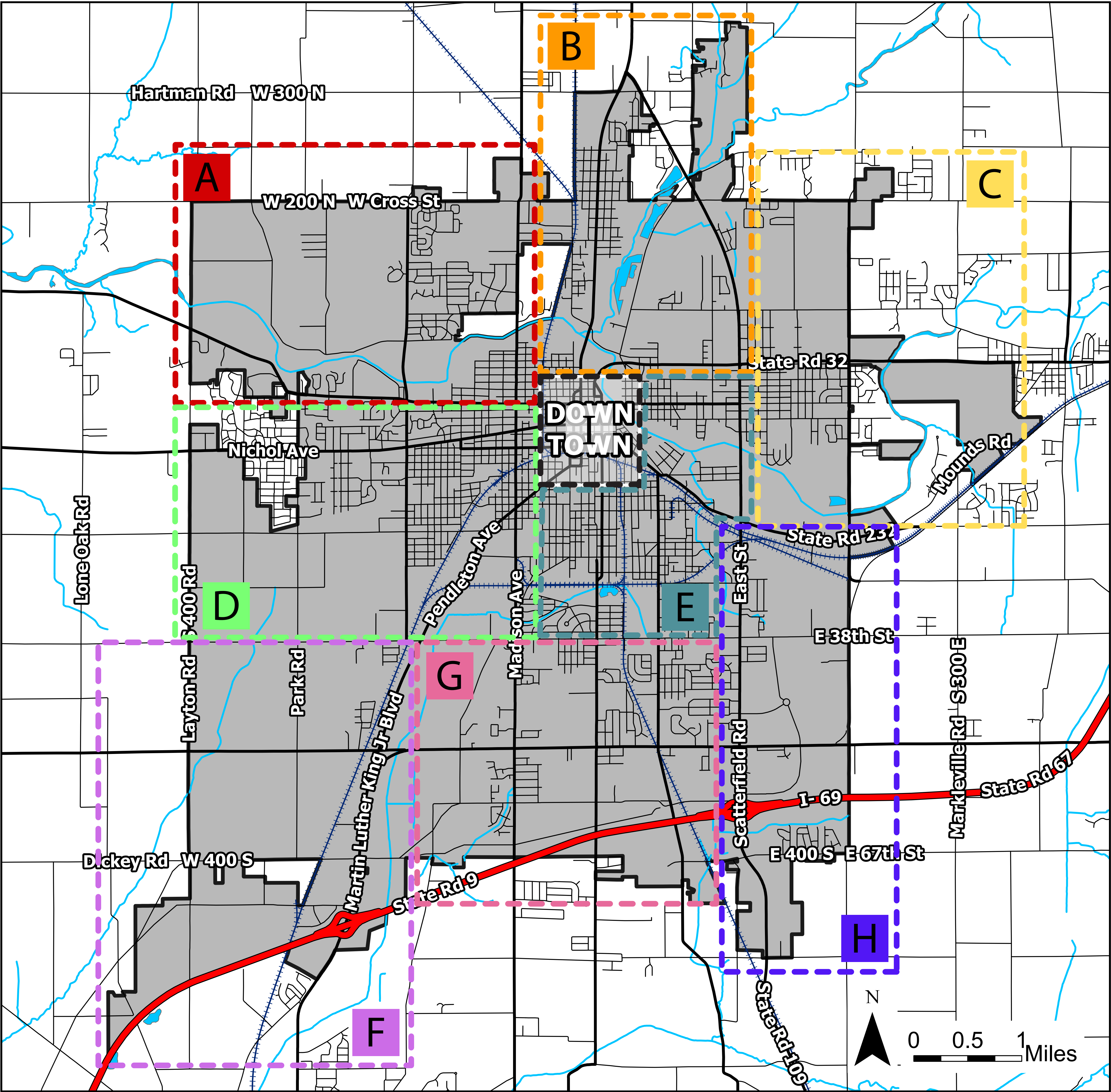
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Vibrant Mixed-Use Downtown: The downtown is the heart of the City and a key area for both commerce and culture. Anderson is proud to have strong arts and culture programs that are typically not experienced in a city of this size. Key strategies in downtown redevelopment focus on changing the mix of uses, renovating existing buildings, inviting in more residential uses, and constructing new development in underutilized spaces. Increasing the number of residents downtown will help to spur more eateries and other services within the downtown to support the growing population.

Goal Statement	Agree	Agree but change wording	Unclear how it relates to principle's definition	Disagree, does not align with principle's definition
Increase walkability and accessibility to and within downtown				
Attract service and shopping industries to downtown				
Center programing activities to downtown				
Encourage mixed use residential developments within downtown				
Support rehabilitation and new development to create more destinations within the downtown, especially near existing landmarks				
Focus on revitalization of old or vacant buildings				
Re-examine downtown street design to support downtown businesses, activities, and walkability				

DEVELOPMENT PRIORITIES

The City of Anderson map is divided into 9 potential development areas labeled A through I. Order these development areas from 1st to 9th in the order your group would like to see prioritized for redevelopment or new development. You may add a comment next to your ranking.



Legend

- City Limits
- Railroads

Roadways

- Interstate
- Major Road
- Local Street

1

2

3

4

5

6

7

8

9

