

Open House 4/14 Data

Summary

Current community values center around being **family-focused**, **safe**, and **historically rooted**, with a desire for **sensible growth**. Growth is bringing in families seeking **good schools**.

Future values prioritized include:

- **Safe** (6 votes)
- **Sustainable** (5 votes)
- **Vibrant, Connected, Welcoming**, and **Balanced** (3 votes each)
- Residents want a **more inclusive** community and **better outdoor spaces** like parks and trails.

Favorite places highlighted by residents include:

Cool Creek Park, Monon Trail, Grand Junction Park, Westfield Schools, and local **dining & coffee spots**.

Areas needing attention:

- **Above 191st St**: investment and more commercial options needed
- **Congestion** on SR 32 near Carmel
- **151st & Oak Rd** is a dangerous intersection
- Concerns over **too many chain restaurants**
- Requests to preserve **Little Eagle Park**

Top non-residential desires:

- **Pedestrian Plaza, Public Park, Community Center**, and **Company Headquarters**

Commercial preferences:

- Clear favor for **Local Restaurants (12 votes)** and **Local Retail (9 votes)**
- Strong interest in **Destination Entertainment** (both indoor and outdoor)

Housing preferences:

- Support for a **mix of housing**, especially **mid-rise multifamily, townhouses**, and **single-family homes**

What's missing in Westfield:

- **Sit-down restaurants, diversified housing, mixed-use areas, greenspace, community gardens**, and a **community center** (with a request for a **community pool**)
- One resident suggested a **brewery on the west side**

Transportation feedback:

- **Intersection and road widening improvements** needed, especially around **State Rd 32**
- Desire for more **trails**, better **sidewalks**, and **bike connections**, especially near **Northpoint Industrial Park** and on the **south side**
- Some interest in **golf cart connections** in southern areas

Additional public suggestions (from the Parking Lot comments):

- More **quality, affordable childcare**
- Strong desire for **parks, greenspaces, and habitat preservation** – Zionsville cited as a model
- Interest in a **mixed-use town center** and an **agri-park**
- Concerns about **SR 32 West corridor** becoming oversaturated with chains; strong preference for **local businesses**
- Requests for a **community swimming pool, permanent screen** at Grand Junction Plaza for events, and emphasis on **walkability**
- Calls for development to prioritize **preserving old trees** and increasing **green areas**, promoting harmony with the natural environment

RAW DATA

Visioning and Values Boards

“What are our community values now (200-2025)?” Board

Comments on sticky notes:

- Family focused

- History
- Quality and accessible child care
- Safe
- Dealing with the ripple effect after the fact
- Conservative part with sensible growth
- Rapidly growing with families seeking established schools (with a person writing they agreed with this)

“What values do we want for the future (2025-forward)?” Board

Vibrant – **3 votes**

Connected- **3 votes**

Welcoming – **3 votes**

Activated- **0 votes**

Safe- **6 votes**

Resilient- **1 vote**

Balanced- **3 votes**

Unified- **1 vote**

Sustainable- **5 votes**

Comments on sticky notes:

- Inclusive
- Promote outdoor living with green spaces, parks and trails

Community Character Boards

“Place a dot to highlight your favorite locations” board

- Cool creek park
- Park St rest stop
- Master planned community on the west side
- Monon trail
- Asa Bales Park
- Grand Junction Park
- Westfield Schools
- Dining & coffee shops
- St. Maria Goretti Catholic Church

“Place a dot to highlight areas of concern” board

- Entire area above 191st St
- Investment needed on the west side above Citizens
- More commercial needed above Grand Park
- Too many chain restaurants by State Rd 32 and Spring Mill Rd intersection
- Congestion on 32 heading near Carmel (below Cool Creek Park)
- 151st and Oak Rd intersection is dangerous
- 191st too narrow for traffic flow
- Preservation of Little Eagle Park

Choices in Non-Residential Options Board

Small Industrial – **1 vote**

Small Office Building- **2 votes**

Headquarters- **4 votes**

Community Center- **4 votes**

Pedestrian Plaza- **8 votes**

Public Park- **5 votes**

Higher Education- **3 votes**

Performing Arts Space- **2 votes**

Choices in Commercial Options Board

Fast food restaurant- **0 votes**

Local restaurant- **12 votes**

Sit down restaurant- **2 votes**

Local retail- **9 votes**

Destination retail- **0 votes**

Chain retail- **0 votes**

Destination entertainment (Indoor)- **7 votes**

Destination Entertainment (Outdoor)- **6 votes**

Choices in Housing Options

Single Unit House- **4 votes**

Duplex- **3 votes**

Townhouse- **4 votes**

Senior Housing- **1 vote**

Multiplex- **2 votes**

Accessory Dwelling Unit- **3 votes**

Mid-rise Multi Family (4-8 stories)- **5 votes**

High-rise Multi family (9+ stories)- **0 votes**

What Uses and Amenities are missing in Westfield? Board

Single family housing- **3 votes**

Duplex- **2 votes**

Townhomes- **1 vote**

Plaza & Public spaces- **2 votes**

Play Space- **2 votes**

House of worship- **1 vote**

Multifamily (apartments and condominiums)- **0 votes**

Triplex- **0 votes**

Courtyard housing- **0 votes**

Diversified housing types- **4 votes**

Active open space – **0 votes**

Public art- **2 votes**

Senior housing- **0 votes**

Quadplex- **0 votes**

Short-term rentals- **1 vote**

Circulator/shuttle around city- **0 votes**

Transit- **0 votes**

Community gardens- **3 votes**

Mixed-use development- **4 votes**

Entertainment- **2 votes**

Winter outdoor events space- **0 votes**

Sidewalk cafes- **1 vote**

Natural environment- **2 votes**

Reweries/wineries/distilleries- **1 votes, 1 comment “Brewery west”**

Small businesses- **1 vote**

Technology- **0 votes**

Sit down restaurants- **5 votes**

Walkability/connectivity- **1 vote**

Community center- **3 votes, 1 comment “community pool”**

Community retail- **2 votes**

Higher education/training facilities- **0 votes**

Passive greenspace- **4 votes**

Parking garage- **2 votes**

Modern (clean) manufacturing- **1 vote**

Co-working spaces- **0 votes**

Hotels- **0 votes**

Outdoor game court- **0 votes**

Trails- **0 votes**

Office/headquarters- **2 votes**

Markerspaces- **0 votes**

Civic- **0 votes**

Sidewalks/bike paths- **1 vote**

Transportation Improvements Boards

“Where are improvements needs in street system? Place a dot on these locations”

Red dot- Intersection improvements

- 6 dotes across the map

Orange dot- Road widening or improved drive-ability

- 6 dotes placed on board mostly near and around State Rd 32

Yellow dot – New roads

- 2 dots placed on map

Green dot- Roads with more on-street parking

- One dot placed on map by 31 and 191st St

Blue dot- Roads with traffic calming measures

- 4 dots placed on map mostly focused on the south end of the city

“Where are there gaps in bicycle and pedestrian connectivity? Place a dot on those locations”

Red dot- Improved Sidewalk Connections

- 3 dots placed on map on 161st St and Towne Rd on the south side of the city

Orange dot- Improved bikability

- 3 dots placed on map across the map

Green dot- New trail Connections

- 6 dots placed on map with 4 in a cluster around Northpoint Industrial Park

Blue dot- Golf cart connections

- 3 dots placed across the map but mostly on the south side of the city

Parking lot

“For any additional comment not covered by boards”

- Quality affordable, and accessible child care options
- - parks, greenspace + habitat preservation. Zionsville is very well-planned in this respect.
- A mixed use town center

- Agri-park
- Walkability
- Im very concerned about the 32 West corridor with the chains/banks/tire shops. We need local businesses
- Permanent screen @ Grand Junction plaza – to watch sports games, etc.
- Swimming pool
- A better focus on greenspaces (parks, nature preserves, etc.). Make development put more green areas instead of rows of homes
- Keep old trees while building new neighborhoods. Harmony with our environment.