

SUMMARY

Vision and Values

- Most residents support the *Vision Statement*, but some want wording changes, especially questioning mentions of tourism and economic base.
- *Value Statements* were mostly agreed upon, with calls to highlight Westfield's history (especially Underground Railroad ties) and provide more housing options for all income levels.

Transportation Goals

- Strong support for improving roads and trails.
- Divided opinions on allowing golf carts on trails.
- Strong emphasis on safety improvements like overpasses/underpasses at major crossings.
- Interest in studying public transportation options.

Housing Goals

- General agreement on promoting diverse housing types ("missing middle"), mixed-use areas along trails, and attainable housing tools like a community land trust.
- Some concern about clarifying mixed-use development locations.

Economic Development Goals

- Support for targeting specific industries, supporting entrepreneurs (especially creatives), and promoting downtown as a destination.
- Some felt there should be more focus on affordable spaces for startups and small businesses.

Quality of Place Goals

- Strong support for public art (though not like Carmel's "weird" sculptures), historic preservation, parks, agritourism, and tree preservation.
- Calls for better integration of local history into placemaking.

Community Character – Areas of Concern

- Traffic congestion issues (151st and Oak Rd, 191st Street).

- Preservation of Little Eagle Creek and Underground Railroad sites.
- Need for a true downtown area.
- Concern over too many chain businesses.

Community Favorite Locations

- Parks (Cool Creek, Asa Bales, Grand Junction, Midland Trace).
- Schools (Westfield Washington Schools).
- Grand Park and various dining spots.
- Historic sites and open/agricultural areas.

Community Values Discussion

- Some comments suggested that what was listed weren't all "values" (e.g., quality childcare was viewed more as a service than a value).
- Calls for emphasizing Westfield's historical roots and promoting sensible but *truly* conservative growth.

Missing Amenities

- Some want more greenspace; others oppose new breweries/alcohol establishments.

Transportation Improvements

- Speeding in neighborhoods and dangerous intersections were major concerns.
- Traffic calming measures requested.

Street Typologies and Neighborhoods

- Support for natural areas, interactive art, preserving trees, and better trail connections.
- Desire for a downtown feel that draws young people.
- Support for trail-oriented and multi-unit neighborhoods, with charm (like townhomes and courtyard apartments).
- Emphasis on building recreation space as part of development, not after.

RAW DATA

Vision and Values

“Westfield Vision Statement”

Vision Statement	Agree	Agree but change some words	Disagree
	6 votes	2 votes	1 vote

Comments:

Tourists? Economic base? Where did this come from?

Not a good plan people come and go, need something for everyone – this is not a coastal part of the country.

“Value Statements” #1

Westfield is a place where...	Agree	Agree but change some words	Disagree	Comments
Growth is intentional, guided by thoughtful planning that enhances community identity and strengthens quality of life.	9 votes		1 vote	
Westfield continues to be desirable because of strong connections among neighbors, schools, businesses, and local institutions.	6 votes	1 vote		Would be good to talk about Westfield's strong history as well.
Residents come first, with safe neighborhoods, high quality schools, and support for every generation.	6 votes			What do you mean “residents come first”?
Housing, services, and opportunities are accessible and attainable for all residents.	5 votes		1 vote	Important to provide a mixture of housing types to attract young, working adults, and retirees.

				There are not many opportunities for low-income and first time home buyers.
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Comments:

I would like to see a value statement that means into our history related to the Underground Railroad.

“Value Statements” #2

Westfield is a place where...	Agree	Agree but change some words	Disagree	Comments
Trails, sidewalks, and transit connect people to daily necessities and activities without relying on a car.	3 votes	5 votes	1 votes	With a goal of connecting people. A work in progress. Golf carts should not be on trail. Soon to... Hopefully... No... But a great goal that I support!
Local businesses, entrepreneurs, and industries prosper, fueling a strong and diverse economy.	4 votes	2 votes		Needs more restaurants and entertainment. We need more affordable spaces for start ups, creative entrepreneurs, and small business... to prevent displacement as we grow.
Leadership is transparent, collaborative, and responsive to community voices.	4 votes		1 vote	Transparency would be freely putting the names of the steering committee out with these presentations. Much more open now.
City parks and entertainment are integral to how the community grows and builds.	6 votes	1 votes		
Everyone is welcome, people of all ages, backgrounds, and income levels.	5 votes		1 vote	

“Goals: Transportation”

Goals	Agree	Agree but change some words	Disagree	Comments

Invest in the major collector and arterial road network to modernize for current and future development patterns and modes.	7 votes			
Establish trail development standards and practices that support use by pedestrians, bicycles, golf carts, and other micro mobility choices.	6 votes		2 votes	No golf carts. Golf carts do not obey current designated areas and negatively impact our linear parks.
Fund and build out the gaps in the named trail and perimeter trail network.	5 votes			
Study a public transportation option for connecting Grand Park, downtown, and other entertainment and commercial nodes.	4 votes			
Investigate an overpass/underpass for named trail crossings of SR 32, US 31, and other areas identified as safety concerns.	9 votes	1 vote		Safety is #1 Interstate. Very important to create a flow of foot traffic that will flow into the local businesses.

“Goals: Housing”

Goals	Agree	Agree but change some words	Disagree	Comments
Develop a pattern book of acceptable missing middle housing types and styles.	5 votes			
Establish village master plans for Lamong, Eagletown, Joiletville, Hortonville, and other applicable areas, coordinating with master developers when applicable.	6 votes			
Update the zoning ordinance to reflect different densities and development patterns in the residential placetypes.	6 votes	1 vote		

Plan for mixed-use trail-oriented development nodes along the Monon and Midland Trace Trails.	6 votes	1 vote		
Work with partners to establish a community land trust and related tools for attainable housing.	4 votes	1 votes	3 votes	Love this!
Allow mixed-use development supporting housing in a variety of densities, or “complete communities”	4 votes	3 votes		Maybe identity “zones” for this, Clarify where.

“Goals: Economic Development”

Goals	Agree	Agree but change some words	Disagree	Comments
Establish additional planned office and industrial land areas for light industrial, research and development, and headquarter operations that consider the transportation and storage needs of desired business types.	5 votes		1 vote	
Incentivize development that is in the city’s targeted economic sectors and pays wages that support living in Westfield.	7 votes			
Support development of the destination retail, hotels, and entertainment options that support existing investments in the community.	3 votes		1 vote	
Establish programs or partnerships to support start-up businesses and entrepreneurs.	3 votes	1 vote		It is important to include the creative sector, creative entrepreneurs and artists in the language. Goals to support the creative economy?
Communicate and engage with local business owners about development, construction, or	4 votes			

policy changes that affect their business.				
Market and reinforce downtown as a primary destination for local and regional residents as well as visitors/tourists.	5 votes			

“Goals: Quality of Place”

Goals	Agree	Agree but change some words	Disagree	Comments
Continue to develop public art and placemaking initiatives including those that communicate and celebrate local history.	5 votes			Yes but not the weird people art like Carmel. We need to do a lot better with ALL goals. More historical input from those in the know – people of Westfield.
Provide programming activities for residents in locations across the community.	3 votes			Major need.
Encourage development of agri-tourism, agri-business like farm-to-table restaurants, and agri-neighborhoods and parks.	9 votes		2 votes	
Preserve, maintain, and enhance or establish quality tree stands and natural riparian corridors.	7 votes			
Invest in local parks and recreation spaces and activities.	8 votes			

“Community Character: Areas of Concern”

1. All of the above
2. Needs investment
3. More commercial
4. Too many chains
5. Congestion
6. 151st and Oak Rd intersection is dangerous

7. 191st too narrow for traffic flow
8. Preservation of Little Eagle Creek
9. Lighting and concrete plant in Jolietville
10. Spring Mill Road is bad
11. Preservation of UR (Underground Railroad) sites signage
12. Widen Spring Mill Road
13. A downtown area?

“Community Character: Favorite / Important Location”

1. Cool Creek Park
2. Park Street restaurants
3. Master planned community
4. Monon
5. Asa Bales Park
6. Grand Junction Park
7. WW Schools
8. Dining and coffee shops
9. St. Maria Goretti
10. Grand Park
11. WHS Stadium
12. Library
13. Library
14. Midland Trace Trail
15. National Historic Home
16. National Historic District
17. Monon!, WWS, Parks
18. Ag – open areas

“Westfield Community Values”

Board	Comment
General	I agree we need values but MOST of these words/phrases are NOT VALUES.
Quality accessible childcare	This is not a value :(
Rooted in history	Westfield exists today with an emphasis on education because of its history. Also small community with places for everyone.

Sensible growth, but still conservative	We are not growing conservatively.
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“Missing Issues and Amenities”

Board	Comment
Brewery	We do NOT need more alcohol.
Greenspace	Greenspace <3

“Transportation Improvements”

Comments:

Older neighborhoods and collector streets are an issue with speeding and unsafe roads for families. Please traffic calming measures.

151st and 31 is also a problem traffic spot.

“Grand Park Sports Campus / Grand Park District / Special Event Hub Street Typology”

Comments:

Agree!

Visitors comment our GP (Grand Park) is away from the hubbub. This scene isn’t what they think of.

I agree that GP (Grand Park) needs development / improvement. How many “major events” are we planning / expecting? I hesitate to make this a priority.

“Rural / Agricultural Street Typology”

Comments:

Agreed

Yes!

I’m not sure why you’re asking about this type since we’re growing...???

“Suburban Commercial / Destination Retail Typology”

Comments:

Good idea

“Natural Areas / Parks and Parkway Typology”

Comments:

We need more trees. Developers should be held to a requirement. More landscape with projects at the developers cost.

Stop removing wildlife, habitats and trees!

Functional and interactive art in these areas would be fun and create a landmark, drawing residents to the space.

“Urban Village Neighborhood / Village / Downtown Street Typology”

Comments:

Our future downtown needs to look like a desired location.

This would be a strong draw for young people. Good!

“Traditional Residential Suburban / Master Planned Suburban Residential Street Typology”

Comments:

Would like to improve access to trails from older neighborhoods.

“Trail-Oriented Development”

Comments:

More trails excess / and connect.

Better connection on north west side – 191st and 193rd.

Lower intensity lower stress relaxation.

No or limited golf carts.

“Multi-Unit Neighborhoods”

Comments:

Do we need more apartments, mix use yes.

Very needed! Townhomes and courtyard apartments are charming.

“Natural Areas / Parks and Open Space”

Comments:

YES!

Agree! These should connect neighborhoods. Not be place you have to drive to!

Regional public parks are important, but more important is recreation which is accessible for daily use within a subdivision.

Build it in as you build it out as part of each development.

“Master Planned Suburban Residential”

Comments:

Hard to control phases. Don't just build apartments.

Agree with “hard to control phases”. We did not do this well in the past.

“Agrihood”

Comments:

Like this! It is a variation of a conservation subdivision!

Agrihood sounds nice but as a committed gardener... this is more complicated than it sounds. It requires commitment to sharing and community that we simply don't have.

Need wineries and food farms.

Yes to shared gardens!

Shared gardens in larger neighborhoods.

Have seen in the past that shared gardens are hard to maintain in a 4-season climate and become eye-sores.

2024 is not the be all end all.

“Traditional Suburban Neighborhood”

Comments:

Old CP (comprehensive plan) suggested better internal trail/parks that connected together neighborhoods. We never did this.

Build in usable recreation space in subdivisions as you build the city out.

“Urban Village Neighborhood”

Comments:

Do we need more apartments?

“Village Center”

Comments:

Like the idea. Expand.

Like this idea. You should use this concept for suburban commercial.

“Rural Residential”

Comments:

Don't think this should be a priority for the future of Westfield.

As covid taught us access to regional food sources is important!

Great idea. Wonderful concept.

Need this not only for housing diversity but for city dwellers to “get away” from congestion.

Keep rural and open. May need more in the future.

The right to farm and live rural is Westfield and all aspects of this should be preserved for those that have and want to live out their lives and heritage this way. It is pitiful progress that pushes all the new and gentrifies past generations out of their lifelong homes.

“Suburban Commercial”

Comments:

Pics don't look like neighborhood – too many lights, parking.

“Downtown”

Comments:

Arts and culture?

Beware Clay Terrace. Started great – going downhill.

“Destination Retail”

Comments:

Much much need is food oasis and entertainment.

- Agree

Great vision! However, as we grow and develop, space is less affordable for creatives and entrepreneurs. Is there going to be an arts district or any effort to prevent displacements? Outside of co-work space...?

“Grand Park Sports Campus”

Comments:

Along with the sports more food/restaurants for entertainment.

Grand Park needs some shade, functional art, and character – something for fans and families to enjoy when they are in between games.

DITTO!

Parking Lot

Comments:

Midland Trail – current project that wants to realign it north.

A food oasis/restaurants