



TOWN OF SANTA CLAUS PARKS & RECREATION

Jim Yellig Park Master Plan

Community Open House

Wednesday, January 15, 2025

5:00 - 8:00 pm

The Santa Claus Parks and Recreation Department is currently engaged in a process to create a Master Plan for Jim Yellig Park. This community open house is an opportunity for you to participate in the development and the future vision for the park and comment on the current issues and opportunities present at Jim Yellig Park.

Please sign in. Tonight's event is informal; you may stay as long as you would like. A number of input exercises are organized around the room and we would greatly appreciate your participation. Town staff and the consultant team are available to answer any questions you may have. Feedback gathered from tonight's event will be used to guide the remainder of the planning process. Thank you in advance for your participation and we look forward to hearing your ideas!

For more information and input opportunities, please visit the project website at: www.youryellig.com

Project Purpose

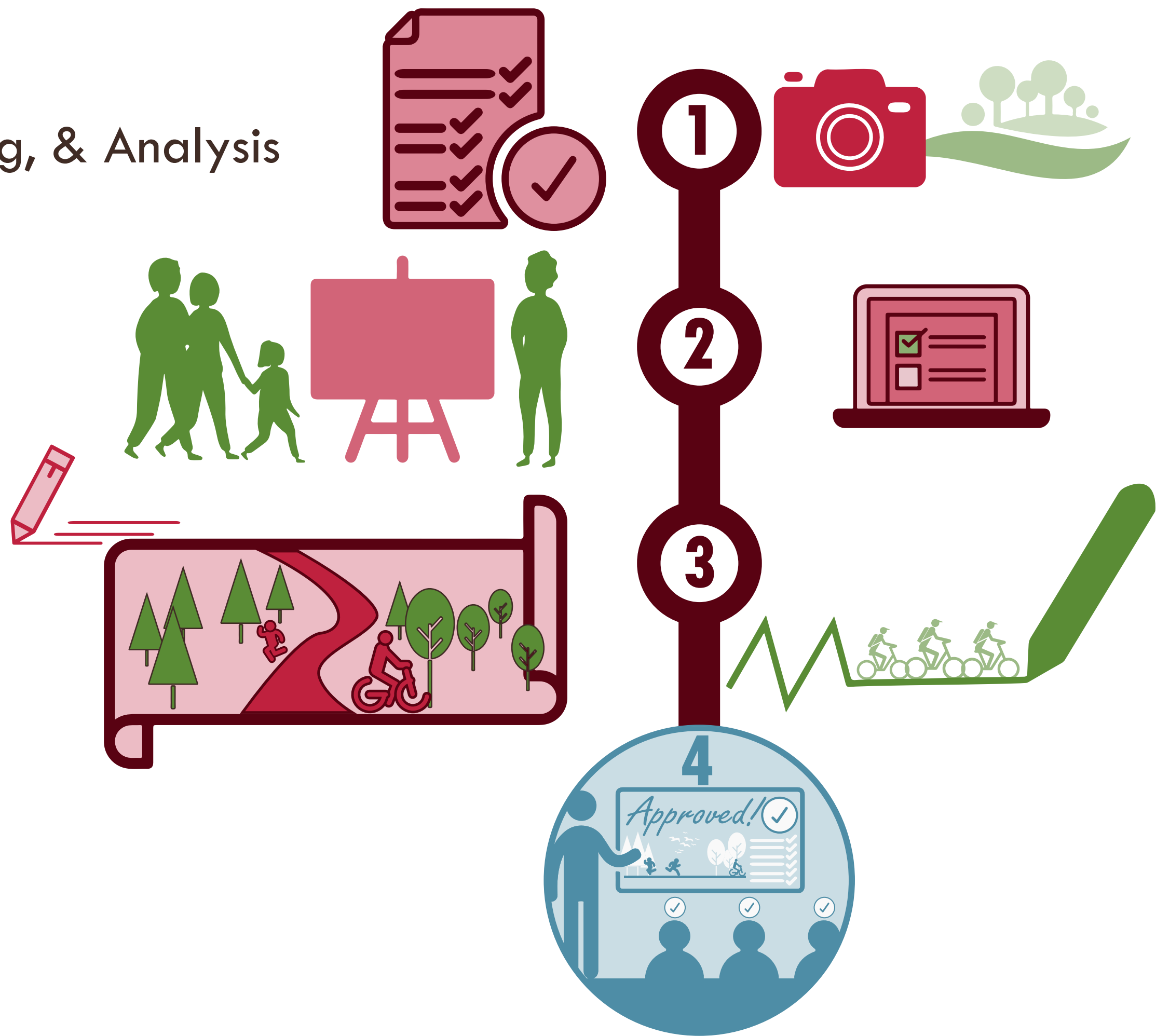
A Master Plan for Jim Yellig Park

- The current Santa Claus Five-Year Parks and Recreation Plan runs through the calendar year 2026 - with several improvements having been made to Jim Yellig Park already in 2021. Improvements include:
 - Drainage improvments
 - Paving trails
 - Expanded parking areas
- Additional improvements remain and those include: playground replacement, restroom renovation or replacement, and increasing ADA access across amenities
- Using community input and several sources of community engagement from residents, stakeholders, organizations, and town officials the design team and the Town of Santa Claus will create a new master plan for Jim Yellig Park that address it's current challenges.



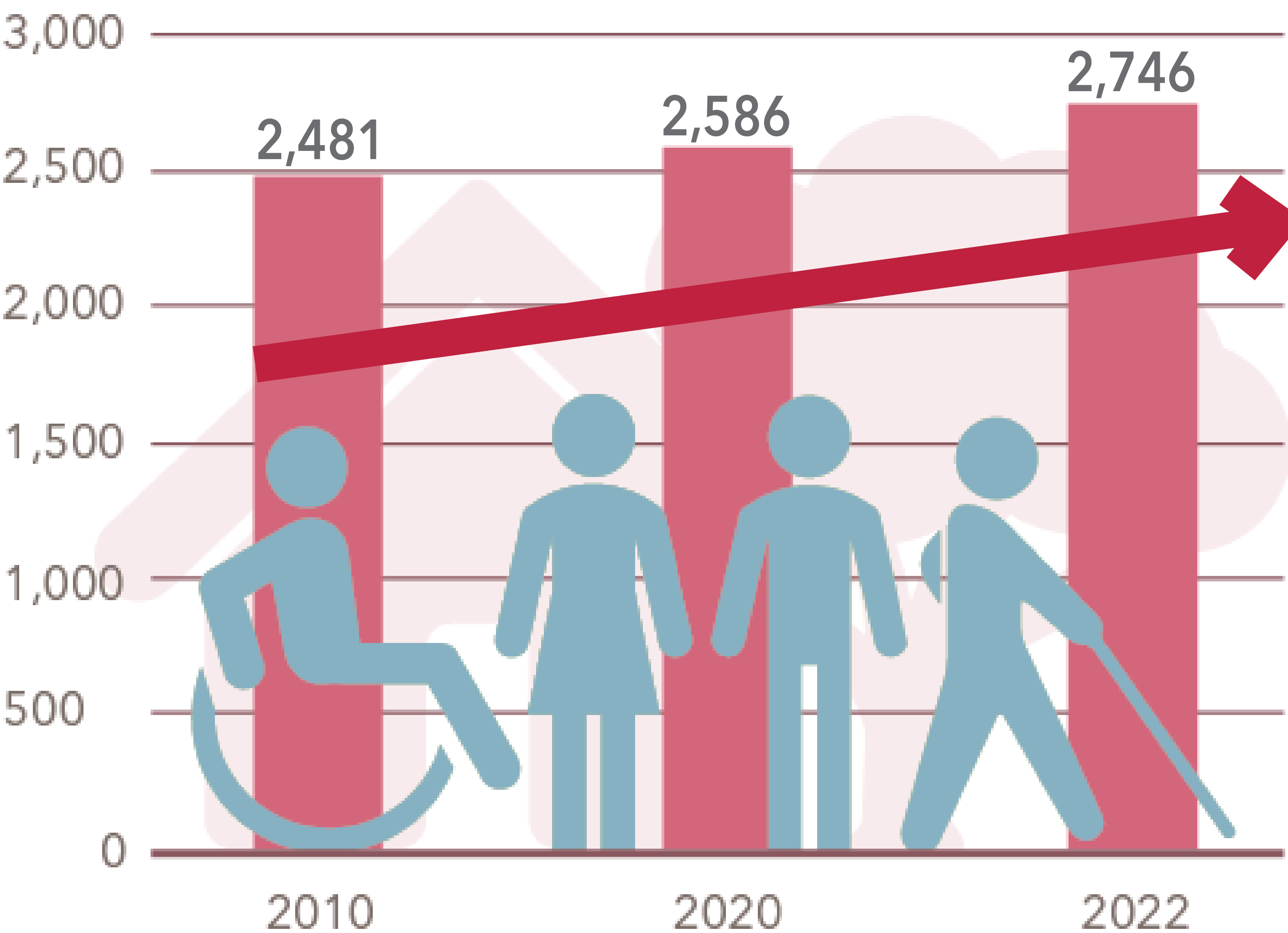
Project Schedule

- Inventory, Data Gathering, & Analysis
- Public Input
- Planning & Design
- Plan Adoption



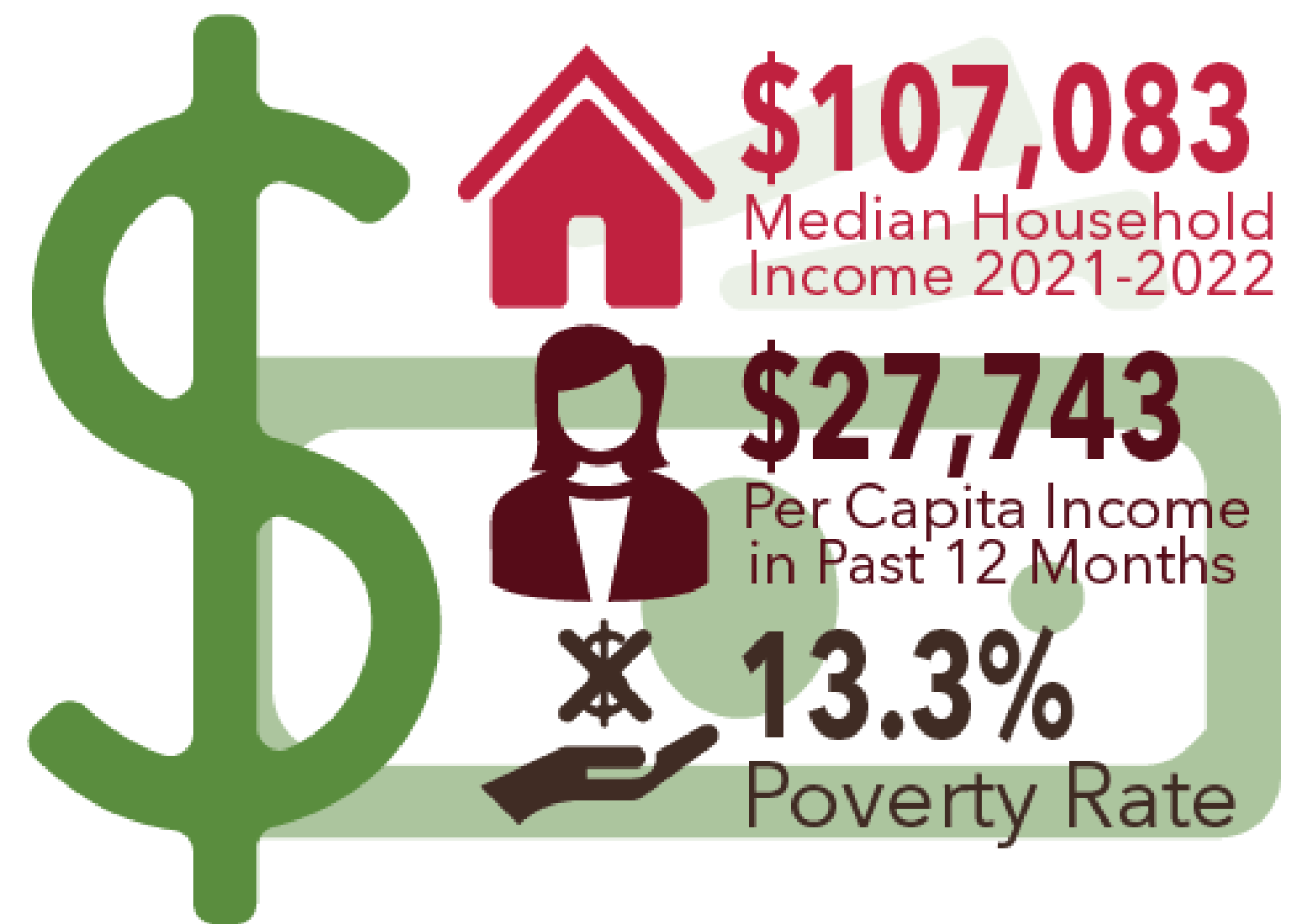
Demographic Trends

Population Change



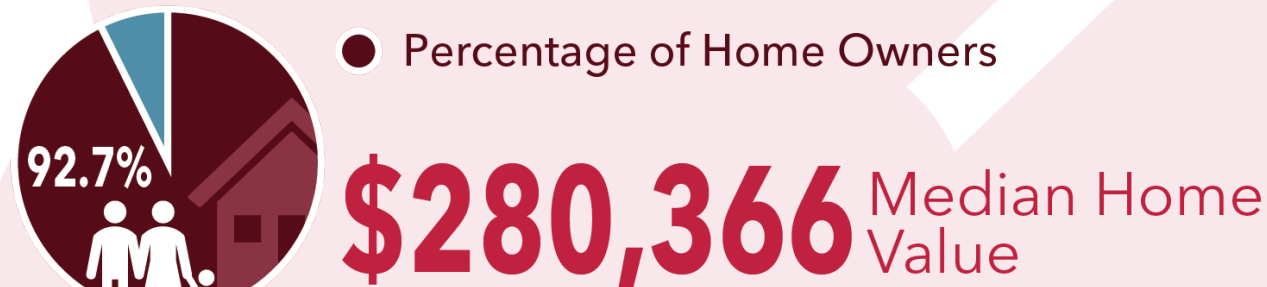
The population of **Santa Claus** has **increased** by over **10%** between **2010 & 2022**

INCOME STATISTICS



HOUSEHOLD DEMOGRAPHICS

Household Owner Occupancy Rate



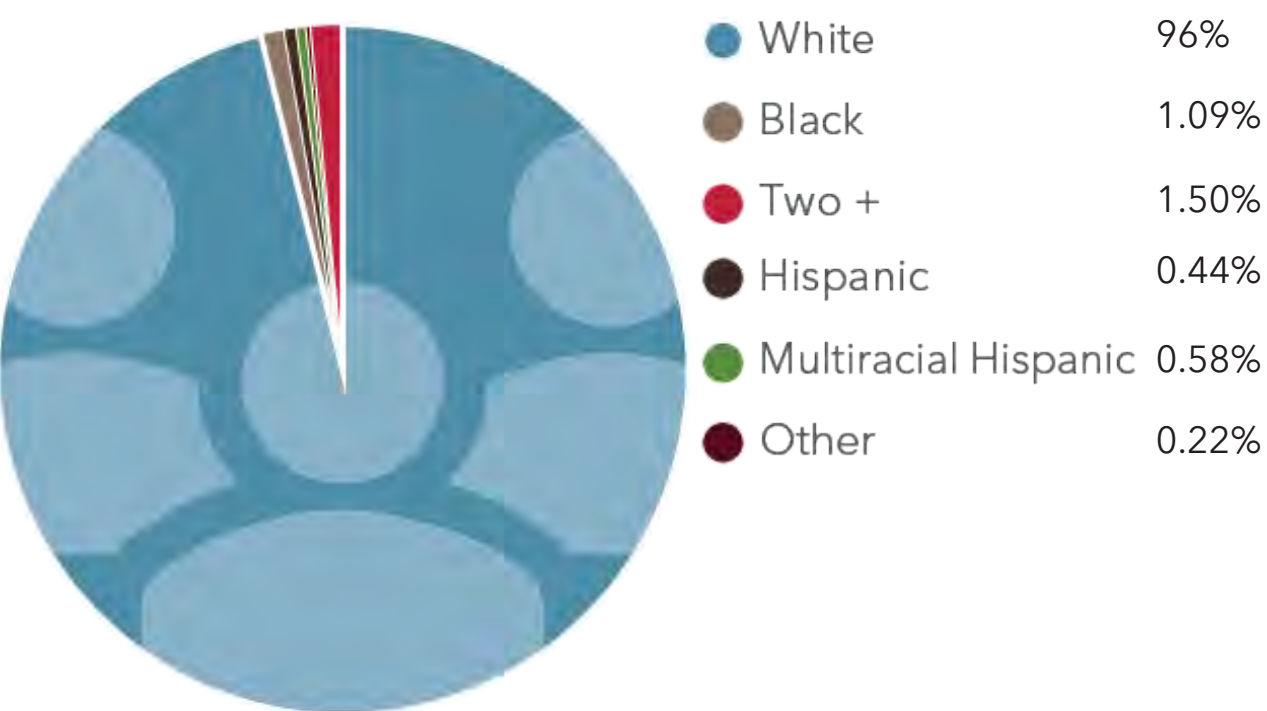
2.80 People Per Household

\$1,105 Median Monthly Rent

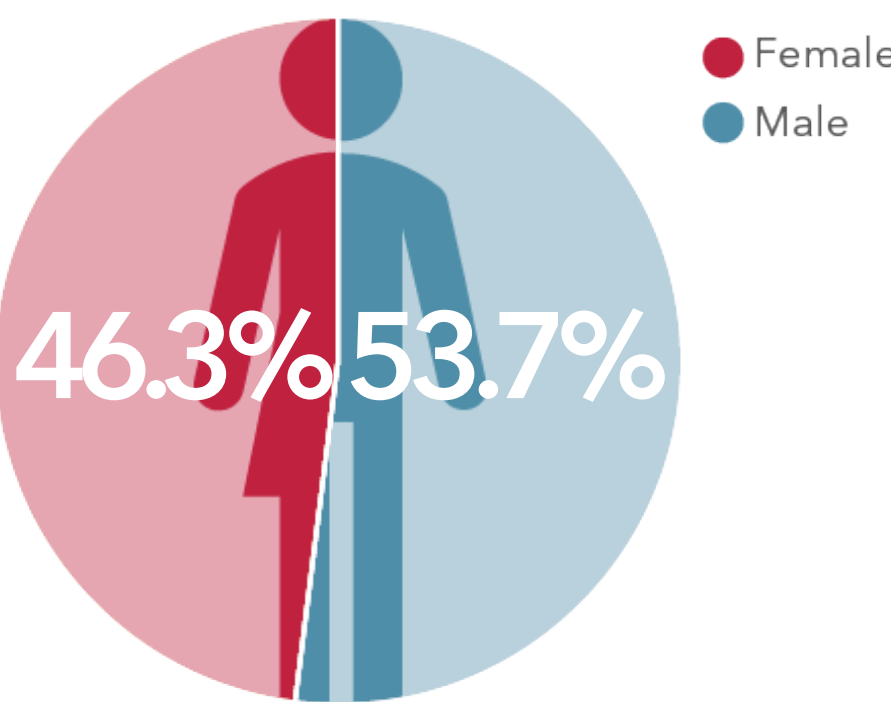
980 Total Households

Who are our Neighbors?

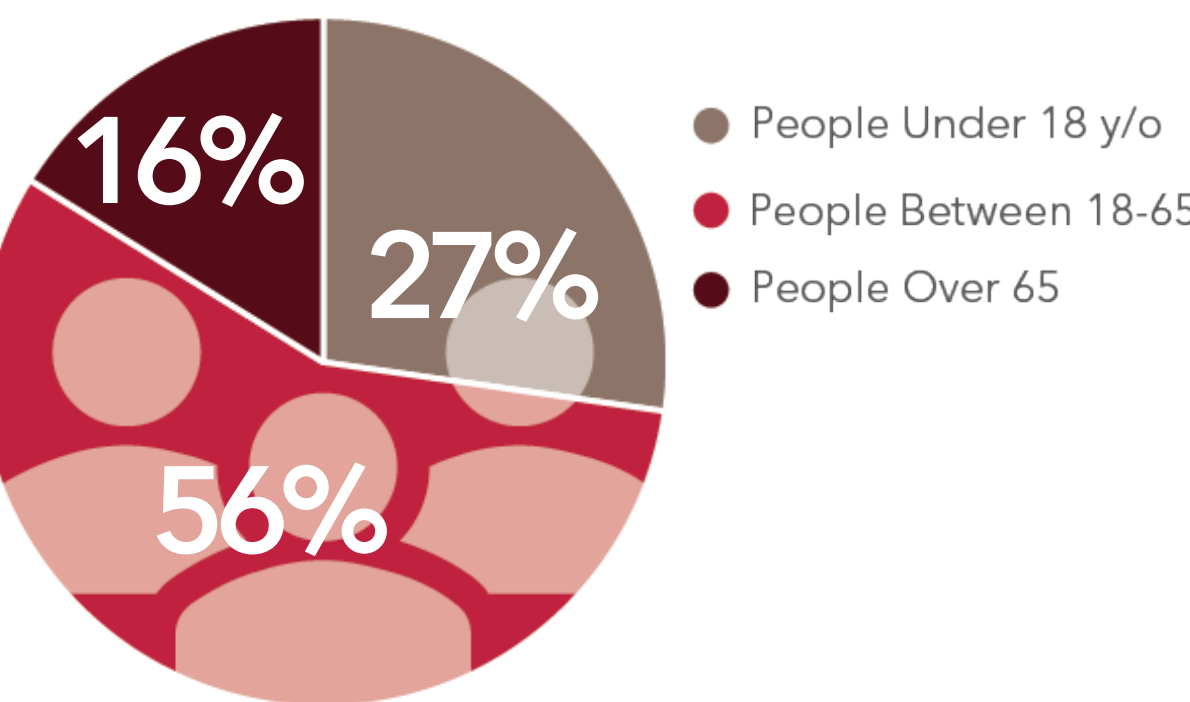
Racial Breakdown



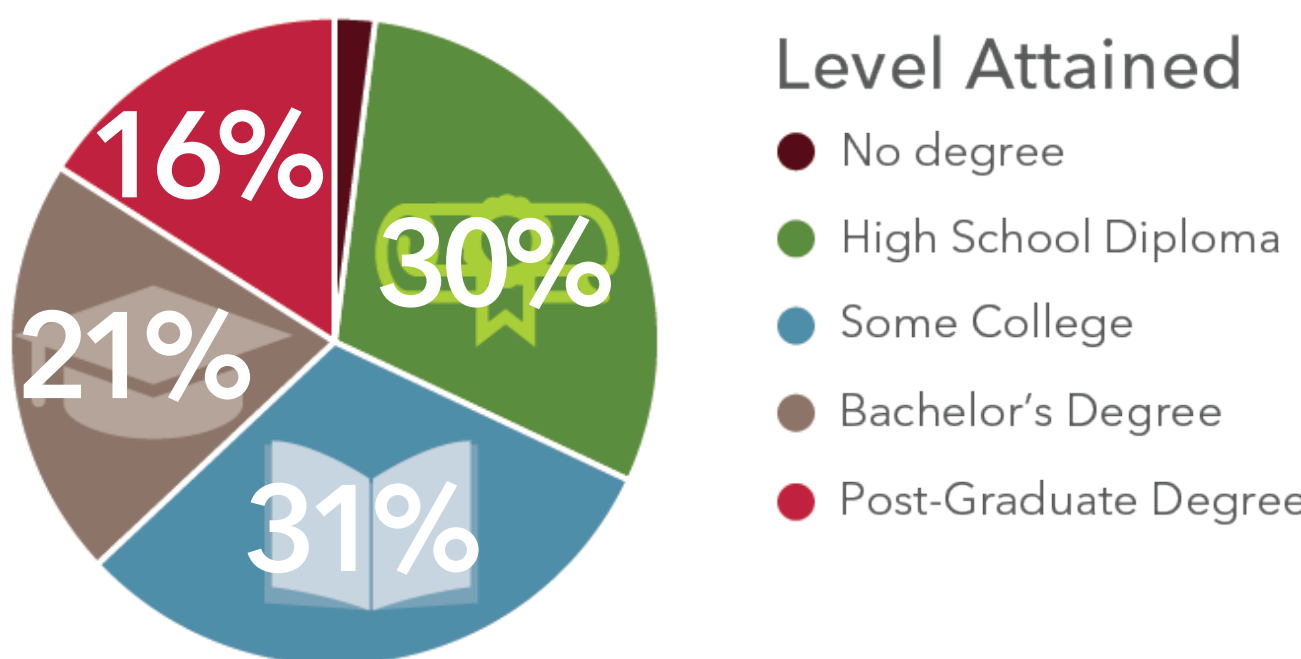
Gender Breakdown



Age Composition



Educational Attainment in Santa Claus



Common Occupations



*Source: U.S. Census Bureau

Context & Connectivity



Yellig Park Amenities & Circulation



Programs and Activities

What programs or activities would you like Santa Claus Parks and Recreation to add?

Please use dot stickers to select up to five (5) options.

PROGRAMS/ACTIVITIES	SELECTION
Senior programming <i>i.e. - Social activities, Fitness classes, Community engagement</i>	
Youth educational & recreational programs <i>i.e. - Dancing, Magic, Science</i>	
Tween/teen programming <i>i.e. - Cooking, Art, Board games</i>	
Group fitness and wellness classes <i>i.e. - Yoga, Group walking, Exercise</i>	
Nature and habitat focused programming <i>i.e. - Habitat garden, Bird watching, Nature education</i>	
Year-round recreational activities <i>i.e. - Indoor sports, Arts, Cultural events</i>	
Arts and crafts activities <i>i.e. - Painting class, Ornament making, Basic sculpting, Knitting</i>	
Community events in parks <i>i.e. - Concerts, Markets, Festivals</i>	
Adventure programming <i>i.e. - Rock climbing, Rugged hiking, Canoeing</i>	
Adult/Young Adult recreational programming <i>i.e. - Murder mystery dinner, Professional, Leadership, Cultural</i>	
Other (please use a post it)	

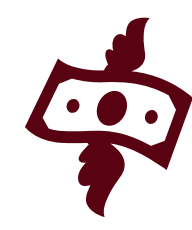
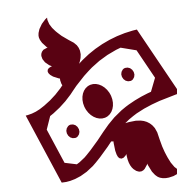
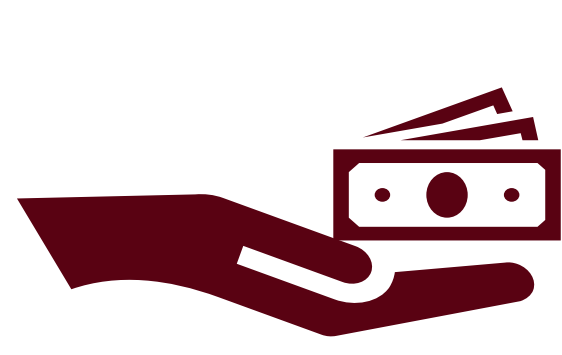
Challenges and Barriers

What are the challenges and barriers that keep you or your family from using Jim Yellig Park?

Please use dot stickers to select up to five (5) options.

CHALLENGES/BARRIERS	SELECTION
Not enough neighborhood connections	
Limited Park/Trail operation hours	
Lack of Accessibility such as parking, ramps, play equipment	
Lack of Security/lighting	
Restroom facilities (lack of, condition, open hours)	
General Maintenance - mowing, trash, etc.	
Not enough sports courts	
Lack of amenities that interest me	
Not enough parking	
Park is too far away from me	
Lack of childcare	
Other (please use a post it)	

Getting Invested



How do we want to allocate funds for Yellig Park?

Take **5 coins** - each coin is worth **\$100**.

If you had **\$500** to spend on the **Yellig Park Master Plan**, which of these items on the table would you like to see your **money invested** in?



Dream BIG...

PLACE STICKY
NOTES HERE

If time and money were not a consideration, what would you want to see
at Yellig Park....Dream Big!

PRECEDENT IMAGERY

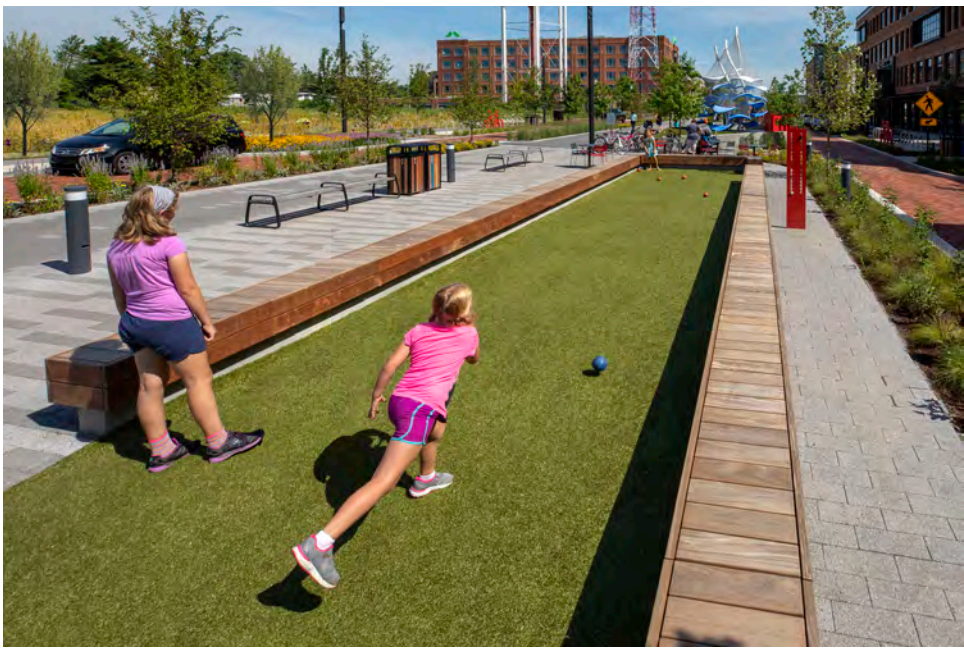
Which features would you like to see improved or added to Yellig Park?
Please use dot stickers to select up to five (5) options.



INTEGRATED PLAYGROUNDS (BETTER THAN ACCESSIBLE)



NATURE-BASED PLAY AREAS



OUTDOOR GAMES/CHESS/CHECKERS TABLES



SPLASH PAD/ SPRAY PARK



FIELD SPORTS (BASEBALL, SOFTBALL, SOCCER, FOOTBALL)



SPORT COURTS (BASKETBALL, TENNIS, VOLLEYBALL, PICKLEBALL)

PRECEDENT IMAGERY

Which features would you like to see improved or added to Yellig Park?

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CONSERVATION/HABITAT AREAS (WETLANDS, PRAIRIES, ETC.)



DOG PARKS



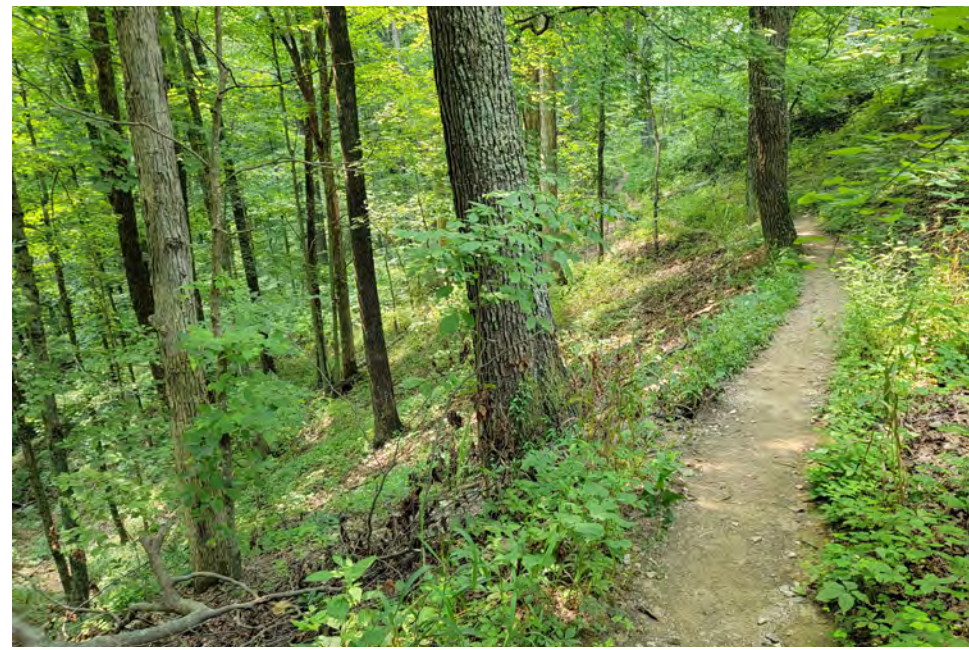
SHELTERS/PICNIC AREAS/RESTROOM BUILDINGS



PAVED TRAILS



FLEXIBLE GREENSPACE



NATURAL TRAILS & BOARDWALKS