

Westfield Vision Statement

Vision is an overarching statement that paints a picture of what Westfield will look like in 20 years. It is a series of big picture statements.

Place a dot to indicate if you agree or disagree with the statement. If you wish to alter the language of a statement but otherwise agree with it, place a sticky note with your feedback in the ‘agree but change some words’ column.



Vision Statement	Agree	Agree but change some words	Disagree
A new horizon for the community, Westfield is a city with a bold vision for a place that embraces destination tourists and new residents, has a local and regional economic base, and has the quality of life that makes it desirable for generational families to prosper in the community.			

Comments:

Place sticky notes here

Value Statements



A value statement expresses the shared beliefs and guiding principles of the community. It sets the tone for the plan and helps explain why certain goals or priorities are being pursued.

Place a dot to indicate if you agree or disagree with the statement. If you wish to alter the language of a statement but otherwise agree with it, place a sticky note with your feedback in the ‘agree but change some words’ column.

Westfield is a place where...	Agree	Agree but change some words	Disagree	Comments
1. Growth is intentional, guided by thoughtful planning that enhances community identity and strengthens quality of life.				
2. Westfield continues to be desirable because of strong connections among neighbors, schools, businesses, and local institutions.				
3. Residents come first, with safe neighborhoods, high quality schools, and support for every generation.				
4. Housing, services, and opportunities are accessible and attainable for all residents.				

Value Statements

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Westfield is a place where...	Agree	Agree but change some words	Disagree	Comments
5. Trails, sidewalks, and transit connect people to daily necessities and activities without relying on a car.				
6. Local businesses, entrepreneurs, and industries prosper, fueling a strong and diverse economy.				
7. Leadership is transparent, collaborative, and responsive to community voices.				
8. City parks and entertainment are integral to how the community grows and builds.				
9. Everyone is welcome, people of all ages, backgrounds, and income levels.				

Placetypes Map

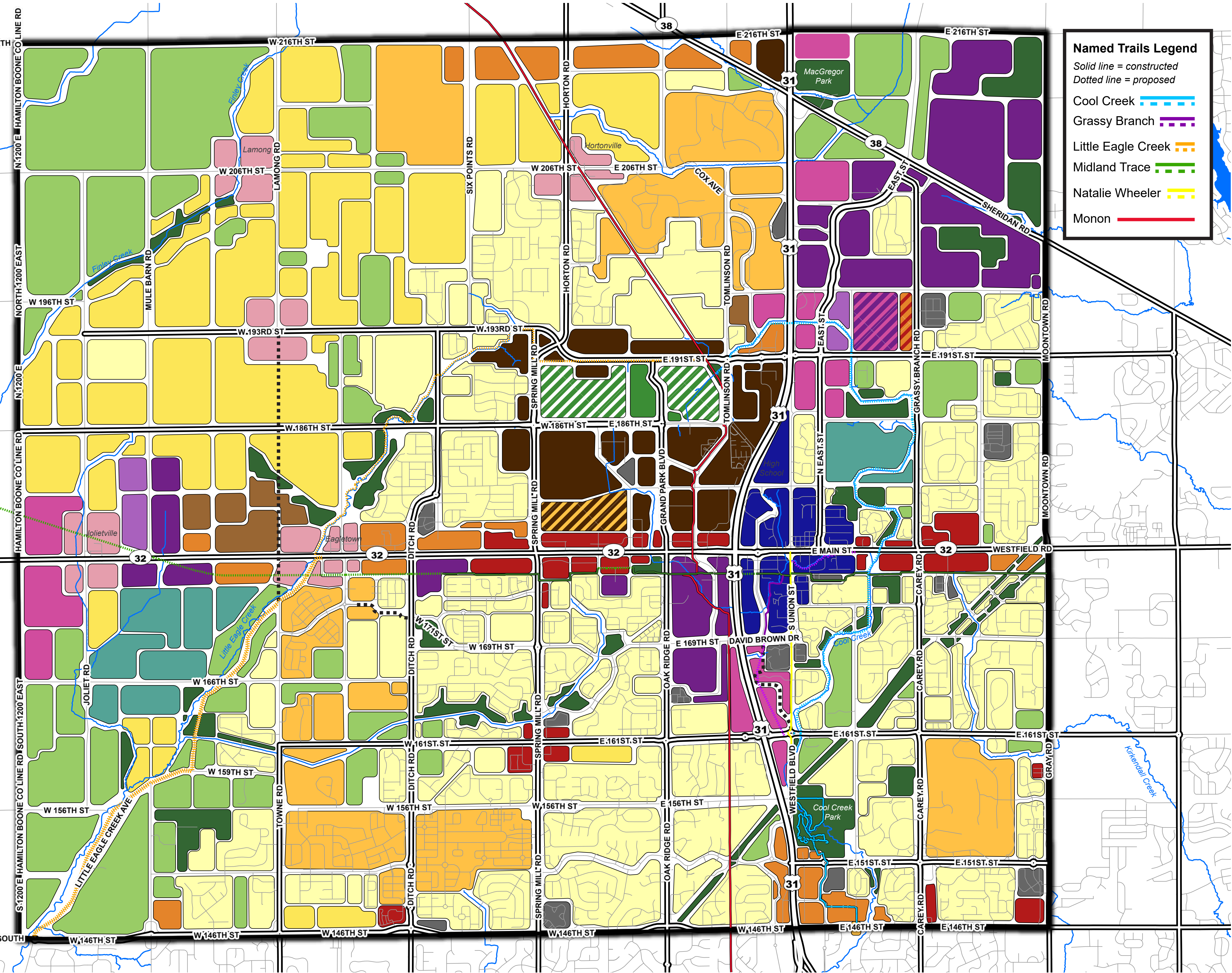


Map Legend

- Trails legend on right side →
- Waterways
- Proposed Place Types**
- General Industrial
 - Flex Industrial
 - Innovation District
 - Downtown
 - Grand Park Sports Campus
 - Grand Park District
 - Destination Retail
 - Suburban Mixed-Use
 - Suburban Commercial
 - Village Center
 - Urban Village Neighborhood
 - Multi-Unit Neighborhood
 - Suburban Village Neighborhood
 - Master Planned Suburban Residential
 - Traditional Suburban Neighborhood
 - Agrihood
 - Rural Residential
 - Parks and Open Space
 - Neighborhood Transition Area
- Special Considerations**
- Trail-Oriented Development

Named Trails Legend

- Solid line = constructed
Dotted line = proposed
- Cool Creek
 - Grassy Branch
 - Little Eagle Creek
 - Midland Trace
 - Natalie Wheeler
 - Monon



Economic Development

Place a dot to indicate if you agree or disagree with the statement. If you wish to alter the language of a statement but otherwise agree with it, place a sticky note with your feedback in the ‘agree but change some words’ column.



Comments:

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Goal Statement	Agree	Agree but change some words	Disagree
Position Westfield as a dynamic and resilient economic hub by fostering a diversified business base, cultivating innovation and entrepreneurship, strengthening workforce talent, and leveraging strategic investments in infrastructure, quality of place, and partnerships — ensuring the city’s sustained competitiveness, prosperity, and leadership within the regional economy.			

Economic Development

OBJECTIVE ED1: Create a robust, diversified economic base that can withstand market fluctuations and provide sustainable growth opportunities.



Proposed Action Steps

1.1	Target specific industries for economic diversification ensuring not that one single industry is more than 25% of the employment.
1.2	Foster a culture where Westfield has a comprehensive business ecosystem.
1.3	Focus on economic resilience building to withstand market fluctuations.
1.4	Ensure the city provides opportunities for Class A office space.
1.5	Ensure existing businesses have the support they need to expand.

Comments:

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Economic Development

OBJECTIVE ED2: Cultivate a thriving innovation ecosystem that supports startup creation, business scaling, and technology adoption across all sectors.



Proposed Action Steps

2.1	Increase power and fiber infrastructure to strategically drive economic development in key areas of the city.
2.2	Support private and nonprofit organizations in the creation of maker spaces and fabrication labs.
2.3	Collaborative with partners to support entrepreneurship programs and business technology advancement.
2.4	Support startups from business concept through opening.
2.5	Connect entrepreneurs with angel and mezzanine financing.

Comments:

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Economic Development

OBJECTIVE ED3: Build a skilled, adaptable workforce that meets current and future business needs while attracting and retaining top talent.



Proposed Action Steps

3.1	Continue to develop a comprehensive workforce development system in partnership with regional and local organizations.
3.2	Ensure talent attraction and retention strategies align with targeted industries but also have a greater focus on attracting young professionals.
3.3	Increase workforce resilience and adaptability as new technology emerges and changes.
3.4	
3.5	

Comments:

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Economic Development

OBJECTIVE ED4: Create world-class infrastructure and quality of place amenities that support business operations and attract residents and visitors.



Proposed Action Steps

4.1	Implement strategic infrastructure investments that support economic development projects through the Capital Improvement Plan.
4.2	Implement a quality of place strategy that enhances traditional economic development initiatives.
4.3	Focus on development and redevelopment in strategic areas of the city to create robust community centers.
4.4	Incorporate streetscape enhancements & amenities throughout Grand Park.
4.5	

Comments:

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Economic Development

OBJECTIVE ED5: Maximize economic development impact through strategic partnerships, regional collaboration, and multi-sector engagement.



Proposed Action Steps

5.1	Focus on public-private partnership relationships with existing and future investors.
5.2	Foster regional collaborations on key economic development initiatives that help Westfield reach its economic objectives.
5.3	Create a multi-sector partnership engagement strategy nationally and globally around key business sectors.
5.4	
5.5	

Comments:

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Quality of Place

Place a dot to indicate if you agree or disagree with the statement. If you wish to alter the language of a statement but otherwise agree with it, place a sticky note with your feedback in the ‘agree but change some words’ column.



Comments:

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Goal Statement	Agree	Agree but change some words	Disagree
People recognize the quality of place in Westfield and make it a choice community. It is a community where the local history is ingrained through public art and initiatives. The natural features of the community are valued assets on their own and as they contribute to recreation opportunities and programming. Recreation for people of all ages is a focus of the Westfield community.			

Quality of Place

OBJECTIVE QP1: Communicate and celebrate local history by continually developing public art and placemaking initiatives.



Proposed Action Steps	
1.1	Develop a mural program aligned with the arts master plan.
1.2	Continue to support public art at Grand Park that communicates local sports history in outdoor installations.
1.3	Coordinate the work of local organizations and the schools for youth engagement in agriculture, Quaker, and underground railroad history.
1.4	Feature local history in interactive public art along a named trail.
1.5	Integrate the celebration of Westfield history and assets (food, art, sports) into city celebrations (e.g. Founding Day, Culture Fest, Rock the 4th).
1.6	Develop music and performing arts programming aligned with the arts master plan.

Comments:

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Quality of Place

OBJECTIVE QP2: Invest in local recreation facilities and programming for residents of all ages, abilities, and interests.



Proposed Action Steps	
2.1	Plan, fund, and open a community recreation center.
2.2	Build out programming for each of the local parks.
2.3	Add additional park land in developing areas.
2.4	Include accessible play structures in park development.
2.5	Develop programming related to natural features.
2.6	Connect existing perimeter trails and parks into a bicycle and pedestrian network.

Comments:

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Quality of Place

OBJECTIVE QP3: Encourage developments and industries that integrate agriculture, including agri-tourism, and agri-neighborhoods and parks.



Proposed Action Steps	
3.1	Establish development standards for agri-neighborhoods.
3.2	Work with large landowners west of Little Eagle Creek to plan development that includes agricultural elements.
3.3	Support continued operation and expansion of agri-businesses (e.g. Urban Apples, Urban Vines, Stuckey’s) in the community.
3.4	Develop and support farm-inspired activities for all seasons.
3.5	
3.6	

Comments:

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Quality of Place

OBJECTIVE QP4: Establish quality tree standards and natural riparian corridors to preserve, maintain, and enhance the natural environment.



Proposed Action Steps	
4.1	Require riparian corridor preservation in development standards.
4.2	Encourage preservation and maintain high-quality tree stands in development standards.
4.3	Create a position of urban forester within the city administration.
4.4	Encourage planting of new trees for future generations of Westfield residents.
4.5	
4.6	

Comments:

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Quality of Place

OBJECTIVE QP5: Maintain and improve passive green spaces that provide valuable connections to nature.



Proposed Action Steps	
5.1	Include passive spaces in park design.
5.2	Support development of a rural historic district where there are Indiana State Department of Agriculture Hoosier Homesteads.
5.3	Adopt a local right-to-farm ordinance to protect existing farmers (crop and livestock) from complaints related to urbanization.
5.4	Develop a natural trail or equestrian trail network in the rural southwestern and western portions of Washington Township.
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Comments:

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Housing

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Goal Statement	Agree	Agree but change some words	Disagree
Westfield will be a model community that provides diverse and accessible housing opportunities for residents across all income levels, life stages, and household compositions, while maintaining it’s distinctive character and quality of life through innovative planning, strategic partnerships, and equitable development practices that support long-term economic vitality and environmental stewardship.			

Comments:

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Housing

OBJECTIVE H1: Focus on regulatory and zoning modernization to provide housing opportunities in Westfield.



Proposed Action Steps	
1.1	Allow accessory dwelling units (ADUs) as special exceptions in appropriate residential zones in the Unified Development Ordinance (UDO).
1.2	Review and redefine the planned unit development (PUD) process.
1.3	Collect and analyze local housing data on an annual basis, including building forms, lot sizes, and architectural styles.
1.4	Develop a comprehensive system of development incentives that align private sector activity with community housing goals while maintaining fiscal responsibility and development quality.

Comments:

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Housing

OBJECTIVE H2: Develop village master plans for Lamong, Eagletown, Jolietville, Hortonville, and other applicable neighborhoods.



Proposed Action Steps	
2.1	Identify villages and other neighborhoods that require master plans and develop a process for creation of those master plans.
2.2	Conduct baseline studies for each village, including land use, infrastructure, transportation, and community amenities.
2.3	Incentivize the preservation of existing historic or community identifying structures, where possible.
2.4	Emphasize the unique character or theme of focus of each place while also keeping the scale of development consistent with the village node.
2.5	
2.6	

Comments:

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Housing

OBJECTIVE H3: Align the placetypes map with regulatory standards to reflect the development patterns in the residential placetypes.



Proposed Action Steps

3.1	Revised residential zoning districts to align with the placetypes map to allow the targeted densities, lot sizes, and building forms.
3.2	Eliminate zoning barriers that that support housing choice and mixed-use development formats.
3.3	Incorporate form-based elements into regulatory standards to ensure compatibility in scale, setbacks, and streetscape design.
3.4	Promote compact, multi-modal oriented, connected, and walkable neighborhoods that maximizes infrastructure, preserves open space, and reduces per-capita municipal service costs.
3.5	Embrace innovative housing types, construction methods, and financing mechanisms that respond to changing demographics, climate considerations, and technological advances while maintain community character and supporting aging in place.
3.6	

Comments:

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Housing

OBJECTIVE H4: Plan for mixed-use trail-oriented development (TrOD) nodes along the Monon and Midland Trace Trails.



Proposed Action Steps

4.1	Integrate missing middle housing types into the TroD nodes around named trails.
4.2	Prioritize development projects that include more traditional urban form features into development such as front-facing pedestrian entrances, short setbacks, rear or side loaded garages, access to bike amenities, etc.
4.3	Require new developments within a certain distance of a trail to have bike and pedestrian infrastructure to support trail access and use.
4.4	Trail Oriented Development nodes should be spaced to encourage walkable connectivity between them and to preserve natural areas.
4.5	Ensure housing development is closely coordinated with infrastructure planning to ensure the growth is supported by adequate public facilities while maximizing efficiency and minimizing per-capita costs.
4.6	

Comments:

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Housing

OBJECTIVE H5: Support a community land trust and related tools to increase the housing supply.



Proposed Action Steps

5.1	Partner with and support Hamilton County as they develop the land trust to advance housing supply.
5.2	Secure seed funding and grants to acquire and hold land for affordable housing..
5.3	Develop clear resale and affordability guidelines to maintain longer-term housing accessibility.
5.4	Coordinate housing strategies with regional partners, employers, and neighboring communities to address housing needs on a metropolitan scale while supporting local economic development, workforce retention, and fiscal sustainability.

Comments:

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Housing

OBJECTIVE H6: Support diversification of the housing types and integration of neighborhood supporting uses into neighborhoods.



Proposed Action Steps

6.1	Allow daily living uses in residential areas, where appropriate. Daily living uses include grocery, gas, institutional uses, coffee shops, services, etc.
6.2	Encourage integration and ensure the UDO supports multiple housing types, densities, and price points in a single development.
6.3	Encourage smaller scale, creative and innovative developments, not just large scale traditional subdivisions.
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Comments:

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Transportation

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Comments:

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Goal Statement	Agree	Agree but change some words	Disagree
Westfield’s transportation strategy focuses on the modernization of the street network, ensuring the safe and efficient flow of traffic for all modes, reducing car dependency and supporting higher density housing types through improved pedestrian and bicycle infrastructure, enhanced transit service, and mixed-use development patterns that integrate with housing, employment, retail, and service opportunities.			

Transportation

OBJECTIVE T1: Maintain and modernize the street network to provide for current and future transportation needs that ensure safety for all modes of transportation.



Proposed Action Steps	
1.1	Right-size roadways based on density and intensity of users (ex: truck vs. car).
1.2	Expand the road network to include more east-west connections and more north-south connections on the west side of the city.
1.3	Add electric vehicle (EV) charging stations standards to the ordinance.
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Comments:

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Transportation

OBJECTIVE T2: Establish street design standards including traffic calming tools, landscaping, and lighting standards to enhance safety and the user experience.



Proposed Action Steps	
2.1	Develop gateway & wayfinding branding.
2.2	Use curving streets or chicanes to slow traffic.
2.3	Use traffic calming methods for pedestrian safety such as curb extensions or crossing islands.
2.4	Install pedestrian activated mid-block crossing signals.
2.5	Replace 4-way intersections with roundabouts, at appropriate locations, to improve intersection safety.
2.6	Maintain street trees, landscaping, and signs for visibility at intersections.
2.7	Use dark sky standards for lighting. Balance safety and low light in residential areas.

Comments:

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Transportation

OBJECTIVE T3: Create a comprehensive trails plan for trail development and design.



Proposed Action Steps	
3.1	Inventory and map all existing trails in GIS (including year built, width, material, condition, and maintenance/ownership).
3.2	Update the township-wide trails master plan (for new trails and upgrades/maintenance).
3.3	Fund and build out the gaps in the named trail and perimeter trail network.
3.4	Update trail design standards that support safe use by pedestrians, bicycles, golf carts, and other micro mobility choices.
3.5	Increase the use of user-friendly wayfinding signage on trails that give direction to destinations and mark distance to destinations.
3.6	Incorporate interactive elements, art, and unique lighting on trails.
3.7	Educate the public about safe trail use.

Comments:

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Transportation

OBJECTIVE T4: Provide public transportation between important entertainment and commercial destinations.



Proposed Action Steps	
4.1	Conduct a feasibility study for a shuttle/trolley service between Grand Park and downtown Westfield during major events.
4.2	Install a bike share downtown, at Grand Park, and other destinations (YMCA, Library...) to facilitate access between Westfield’s key destinations.
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4.4	
4.5	
4.6	

Comments:

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Utilities

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Comments:

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Goal Statement	Agree	Agree but change some words	Disagree
Ensure utility infrastructure accommodates growth through proactive coordination with utility owners and developers, protection and maintenance of existing assets, and prioritization of green infrastructure.			

Utilities

OBJECTIVE U1: Drinking Water



Proposed Action Steps

1.1	Follow the application procedures outlined in the most recent version of the Citizens Energy Group Water Standards Manual for water main and service line construction.
1.2	Coordinate with Citizens Westfield to ensure there is sufficient drinking water storage within the distribution system, typically equal to the average daily consumption.
1.3	Verify new development complies with Citizens Westfield’s Wellhead Protection Plan.
1.4	Highlight and amplify water conservation tips and practices published by Citizens.
1.5	Work with Citizens to establish maintenance easements for existing infrastructure with clear stipulations on allowable development to allow access for repairs and rehabilitation.

Comments:

Place sticky notes here

Utilities

OBJECTIVE U2: Wastewater



Proposed Action Steps

2.1	Follow the requirements and procedures outlined in the most recent version of the Citizens Energy Group Sanitary Standards Manual for issuance of approvals and permits and acceptance of sanitary sewer facilities.
2.2	Where sewer is not available for new or existing development, ensure customers are informed of septic system maintenance requirements and potential signs of malfunction.
2.3	Coordinate with Citizens Westfield to proactively upgrade the wastewater treatment plant to accommodate increased flows from future development prior to reaching 90% capacity.
2.4	Coordinate with Citizens Westfield to ensure existing trunklines have capacity to accept flows from areas of new development.
2.5	Work with Citizens to establish maintenance easements for existing infrastructure with clear stipulations on allowable development to allow access for repairs and rehabilitation.

Comments:

Place sticky notes here

Utilities

OBJECTIVE U3: Stormwater



Proposed Action Steps

3.1	Utilize stormwater best management practices (BMPs) as landscaping, prioritizing native plants and trees, to provide a natural aesthetic in new development and increase flood resilience.
3.2	Establish a long-term maintenance plan for stormwater infrastructure.
3.3	Incentivize incorporation of green infrastructure in new development.
3.4	Address flooding and drainage problems in older neighborhoods utilizing strategies identified in the Stormwater Master Plan.
3.5	Establish maintenance easements for existing infrastructure with clear stipulations on allowable development to allow access for repairs and rehabilitation.

Comments:

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